



TaxConnections

ADVERTISING KIT

www.TaxConnections.com

**One Click To A World Of Tax,
Now That Is Smart Advertising**

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858-999-0053

**People From More Than
149 Countries Visited
TaxConnections This Past
Year**



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**Our Visitors Spend An
Average of 5.5 Minutes
On TaxConnections**

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Tax Professionals From Corporations, Law Firms, Public Accounting Firms, Government And Academia Are Represented From More Than 65 Countries



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**We Provide An Interactive
Advertising Experience
Through Our Ask Tax Questions
Forum, Tax Blogs, Tax Polls and
Worldwide Tax Events Calendar**



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TaxConnections Advertising Kit

Who We Are

TaxConnections

is an evolutionary way for consumers and tax professionals to connect. For the very first time, tax professionals from corporations, law firms, tax service firms, public accounting, government and academia are visible on a worldwide tax platform.

In just one click, you can find and interact with tax professionals around the globe with a wide range of tax expertise.

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Our Audience



Tax Professionals

Tax Professionals on our site are from corporations, law firms, public accounting firms, tax service firms, government and academia around the world. TaxConnections has been visited by tax professionals from more than 149 countries over the past year. Our tax professional members are educated and many have advanced degrees, they come from more than 65 countries and offer a wide range of tax expertise and tax services. They become members of TaxConnections Worldwide Directory of Tax Professionals because we provide an ideal marketing platform and exchange for their tax services and brand building.



Consumers

A worldwide demographic of consumers and organizations visit TaxConnections and they spend an above average amount of time on our site. Our visitors average 5.5 minutes which is well above the 2 minute norm of most other sites. Visitors come to TaxConnections to find a tax professional, search for help in our ask tax questions forum, read tax blogs, and find solutions to their tax problems. They also want to know more about a tax professional prior to hiring them. Consumers are engaged on TaxConnections through a wide range of social media available on the tax professionals on our site. In just one click, consumers can make better choices with access to a wider range of tax professionals around the globe.

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Ad Rate Card

	Home Page #1 Right Side AD Above Fold Size: 265 px X 300 px Price: \$5,000/Month		Home Page #2 Right Side AD Below Fold Size: 265 px X 300 px Price: \$4,000/Month		Home Page Spot #3 Horizontal AD Above Fold Size: 680 px X 85 px Price: \$5,000/Month
	Find a Tax Pro #1 Right Side AD Above Fold Size: 265 px X 300 px Price: \$2,000/Month		Find a Tax Pro #2 Right Side AD Below Fold Size: 265 px X 200 px Price: \$1,500/Month		Find a Tax Pro #3 Horizontal AD Below Fold Size: 680 px X 85 px Price: \$1,000/Month
	Ask Tax Questions Right Side AD Above Fold Size: 188 px X 313 px Price: \$700/Month		Ask Tax Questions Right Side AD Below Fold Size: 188 px X 213 px Price: \$500/Month		Tax Education Horizontal AD Below Fold Size: 930 px X 85 px Price: \$3,000/Month
	Tax Store Right Side AD Above Fold Size: 200 px X 169 px Price: \$400/Month		Tax Events Left/Right Side AD Above Fold Size: 200 px X 226 px Price: \$450/Month		Tax Events Left/Right Side AD Below Fold Size: 200 px X 226 px Price: \$350/Month
	Tax Blog Right Side AD Above Fold Size: 265 px X 300 px Price: \$8,000/Month		Tax Blog Right Side AD Below Fold Size: 265 px X 200 px Price: \$4,000/Month		Tax Forum Right Side AD Above Fold Size: 200 px X 226 px Price: \$400/Month
	Tax Forum Right Side AD Below Fold Size: 200 px X 226 px Price: \$350/Month		Advertorial Mention In Our Newsletter Price: \$500/Month		Monthly Newsletter Ad AD #1: 600 px X 100 px \$2,000/mo AD #2: 152 px X 173 px \$500/mo

x2 = Two Ads Rotated In This Space
 x3 = Three Ads Rotated In This Space
 x4 = Four Ads Rotated In This Space

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TaxConnections Ad Guidelines

TaxConnections interactive Worldwide Directory of Tax Professionals provides an innovative platform for the new tax generation. Our tax centered professional media site improves connectivity between consumers and tax professionals around the world. We partner with Advertisers whose brands compliment the needs of our visitors. We strive to provide the highest quality products and services to our visitors through our Guidelines and Ad Review Process.

- You must not use an Ad to collect any of our visitor's information, usernames, passwords or phishing to collect personal or financial information.
- You agree that TaxConnections is the sole judge of whether your Ad is on our site.
- You agree to use standard spelling, grammar, punctuation in your Ads.
- You must not submit Trademarks that you are not permitted to use.
- The Domain Display URL must match the Destination Display URL.
- You must not make inaccurate or deceptive claims about your products and services.
- You must not advertise prices, services or offers that are inaccurate.
- You cannot use the TaxConnections Logo or name in your Ad.
- We do not allow inappropriate or unacceptable language in our Ads.
- We do not allow Ads related to alcohol, drugs, gambling, illegal products and services, or any inflammatory ads regarding individuals and organizations.

We look forward to the opportunity to work with you in placing your Ads on TaxConnections.

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